

**We are:**  
**4 in One**



# Identity in a Globalised World

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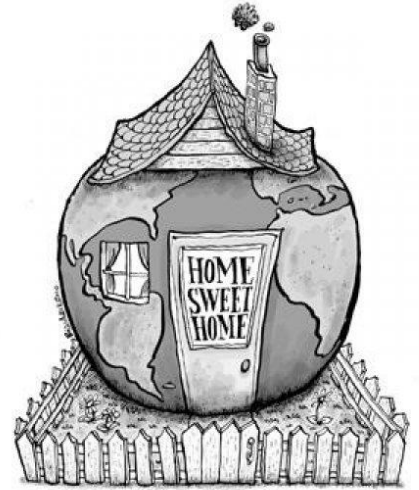
# Alex

“You can't choose where you were born, but you can choose where you live”

Our collaboration:

- To be Interesting, special and personal
- Going out of our comfort zone
- Ideas after ideas
- Identity in a globalised world
- Sense of belonging

The question: Where are you from?



- My Contribution: practical and theoretical
- Interaction with strangers & fear of rejection- Comfort Zone
- Vice article
- Personal connection with identity: London V Cornwall



# My research

[https://www.ted.com/talks/pico\\_ayer\\_where\\_is\\_home](https://www.ted.com/talks/pico_ayer_where_is_home)

-Ted Talks by writer Pico Iyer:  
Where is home?

-The meaning of 'home', the joy of  
travelling and the serenity of  
standing still

Pico Iyer:

## Where is home?

TEDGlobal 2013 · 14:01 · Filmed Jun 2013

34 subtitle languages

View interactive transcript



**Kush**

Who Am I ? where I lived ? where do I belong ?





## MY RESEARCH

A social Experiment held in atlanta where kids were asked whether they like to travel with their parents or to stay at home ?

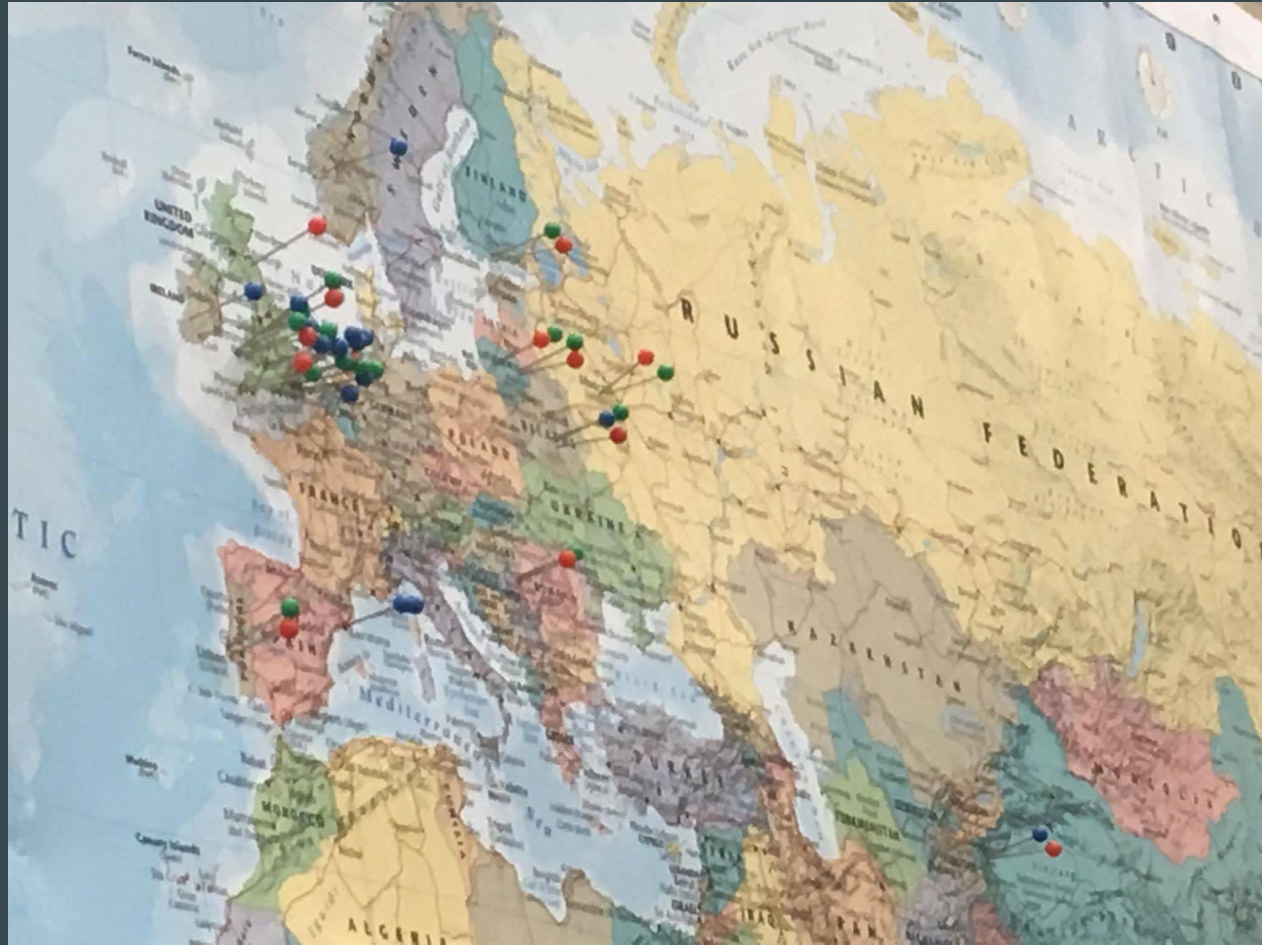


# MY CONTRIBUTION

Virtual depiction of the  
Maps.

Going out and interacting  
With the strangers.

Encouraging people to  
Get involved with our  
Project.



**Jess**

Who am I? Where do I belong? What is my true self?

- Personal identity

“Where am I from? and Where do I belong?” are basic questions of human identity. Because global nomads have been crossing boundaries and borders of personal, national and cultural identity since childhood, it is no wonder ... that we never completely fit in anywhere”.

(Global Nomads Washington Area, 2007)





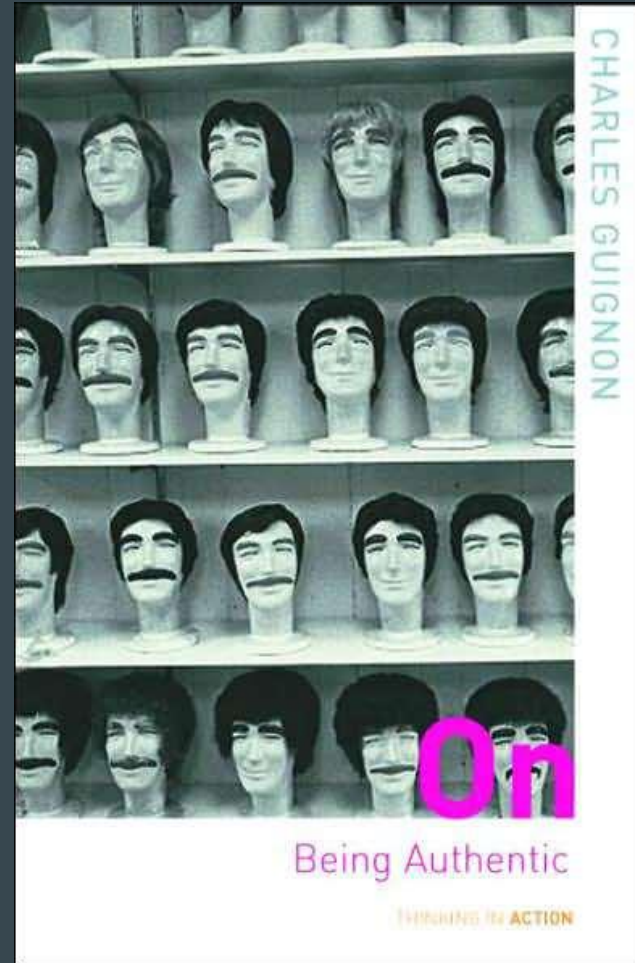
# My contribution

- Filming and Editing the final social engagement film
- Setting up the space in which the engagement took place
- Organising equipment
- Creating the leaflets with the relevant information

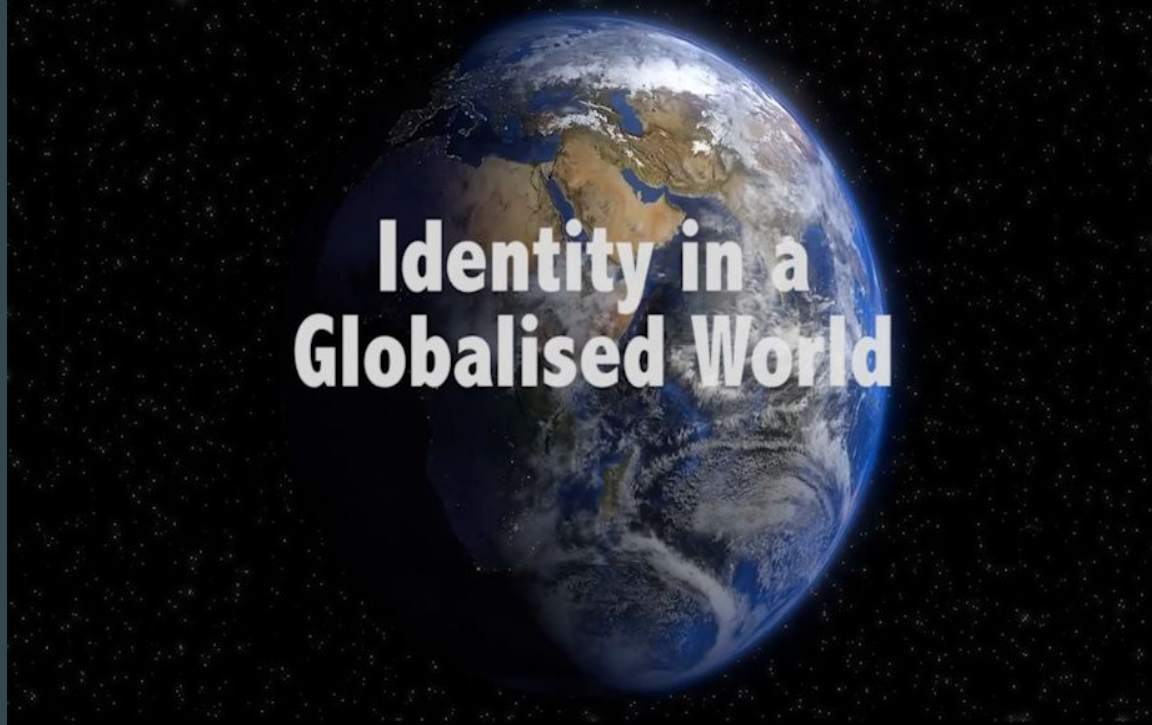
# My Research & Analysis

A book written by Charles Guignon, He draws on a number of philosophers and historians, and on examples from contemporary culture, to tell the story of where our modern notions of 'being authentic' and 'being true to oneself' really come from.

Guignon, C (2004). *On Being Authentic..* London : Routledge.



# Social Engagement



- Three main stories of where these candidates felt their sense of identity was within the world.
- Most of the results was through family culture, a sense of acceptance in one place, or a tradition that holds them down as being their identity.

# Filming the Social Engagement

- What we did and what worked?
- What didn't work?
- What we could've done better

Laura



Getting  
Personal



# Research & Analysis

## The Global Identity Crisis

Paradox: two of the most commonly cited reasons for why students identified with other cultures or preferred a place different from where they lived or grew up were:

1. Diversity
2. Opportunity

# The Project

- Research & Analysis
- Public Engagement Prototype
- Assessment & Evaluation
- Vice Media



**VICE**

# Conclusions

## The Creative Process: A Theory

“Life is down to the creative process - to maximizing everything around you as potential opportunity. Creativity and therefore success is ingrained into us, we just need to have the confidence and the energy to turn it into practical action.”



The big question...



Is cultural identity a thing of the past?





A satellite view of Earth from space, showing the Middle East, Africa, and parts of Europe and Asia. The word "Questions?" is overlaid in white text.

**Questions?**